



# Decoding CPB Product Codes: Understanding 384100/384200/384300 Series

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When exploring luxury skincare and cosmetics, few brands command attention like Cl? de Peau Beaut? (CPB). Today we're cracking the code of their enigmatic product numbering system, specifically examining the 384100, 384200, and 384300 identifiers that have beauty enthusiasts buzzing.

### CPB's Product Architecture Demystified

Like deciphering hieroglyphs in a Parisian apothecary, CPB's alphanumeric codes reveal hidden patterns. The "384" prefix typically indicates products from their premium skincare lines, while the following digits specify variations:

384100 Series: Base formulations (creams/lotions)

384200 Series: Targeted treatments (serums/essences)

384300 Series: Hybrid skincare-makeup products

### The Science Behind the Numbers

CPB's numbering isn't random - it's a carefully orchestrated system matching their Skin Empowering technology. The 384-series specifically references products containing their proprietary Illuminating Complex EX, which increases skin's light-reflecting capabilities by 23% according to 2024 clinical trials.

### Real-World Applications

Let's examine how these codes translate to cult favorites:

384167: Radiant Cream Foundation (384100 family)

384235: Intensive Eye Contour Cream (384200 range)

384312: Synactif Daytime Emulsion (384300 series)

### Market Trends & Consumer Insights

The 384-series accounted for 38% of CPB's 2024 Q4 sales in Asia-Pacific markets. Beauty analysts note particular demand for the 384122 Plumping Gel Cream, which combines hyaluronic acid spheres with golden silk extract - a formulation so exclusive it's been nicknamed "Liquid Versailles" in industry circles.

### Navigating Product Variations

Understanding suffix codes is crucial for finding your perfect match:

#### Code Segment



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## Meaning

-10

Cool undertones

-20

Neutral undertones

-30

Warm undertones

Pro Tip: The 384155N formulation (with "N" denoting New Generation) features 12% higher antioxidant concentration than previous iterations - a prime example of CPB's continuous innovation.

## Future-Forward Formulations

2025's anticipated 384400 series reportedly incorporates AI-driven skin adaptation technology. While details remain guarded, industry whispers suggest these products may adjust their pH and viscosity based on real-time skin analysis.

As we've journeyed through CPB's numerical labyrinth, remember that each digit represents meticulous research. Whether you're a casual buyer or a devoted collector, understanding these codes unlocks smarter purchasing decisions in the ever-evolving world of luxury beauty.

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