

# 2020 Energy Storage Market Report: Key Insights and Industry Trends

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### The 2020 Energy Storage Landscape: More Than Just Batteries

Remember when energy storage meant stocking firewood for winter? The 2020 energy storage market report reveals an industry undergoing a metamorphosis, transforming from simple battery racks to complex grid-scale solutions. Let's explore why this \$33 billion global sector became the dark horse of energy innovation.

### By the Numbers: Market Performance That'll Make Your Head Spin

Global installed capacity: 100 GWh annually (enough to power 8 million homes for a day)

Lithium-ion dominance: 85% market share despite emerging alternatives

U.S. DOE's moonshot: \$158 million R&D investment in flow battery tech alone

### Three Horsemen of the Storage Apocalypse

What drove this growth? A perfect storm of:

Renewable rollercoaster: Solar/wind's intermittent nature created grid balancing nightmares

Policy push: 28 U.S. states adopted storage mandates like California's 1.3GW target

Cost cliff-diving: Battery prices plummeted 89% since 2010 (\$1,100/kWh to \$137/kWh)

### The DOE's Storage Grand Challenge: America's Energy Moon Landing

Picture NASA's 1960s space race, but with battery scientists. The 2020 roadmap aimed to:

Develop 10+ new storage chemistries

Slash grid storage costs to \$0.05/kWh-cycle

Create 65,000 new jobs by 2030

### Regional Rumble: Storage Superpowers Emerge

While the U.S. flexed R&D muscles, Asia dominated manufacturing:

Region

Market Share

Specialty

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Asia-Pacific

58%

Battery production

North America

23%

Grid-scale projects

Europe

17%

Residential storage

The Irony of Success: Growing Pains Galore

Even rock stars face soundcheck issues. The market wrestled with:

Cobalt supply chain nightmares (60% from Congo)

Fire departments' battery phobia (thermal runaway fears)

"Zombie projects" - 23% of announced storage ventures never materialized

Storage Gets Sexy: Breakthroughs That Made Engineers Swoon

2020 wasn't just about bigger batteries. Game-changers included:

Gravity storage: Using abandoned mines as giant mechanical batteries

Liquid air storage: UK's 50MW facility could power 200,000 homes

Sand batteries: Yes, literal sand storing heat at 500°C

As the sun set on 2020, the storage sector stood at a crossroads - balancing rapid growth with technological growing pains, all while keeping the lights on in an increasingly electrified world. The stage was set for storage to evolve from supporting actor to energy's leading lady.

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